Preliminary Program

Friday, August 11

8:30  Final registration and assembly
8:55  Welcome and introduction
9:00  Oral & Maxillofacial Trauma  
      Louis Christensen, DDS
      • patient evaluation and diagnosis of traumatic injuries
      • dentoalveolar trauma management
      • maxillofacial trauma management
      • case examples
10:30 Refreshment break
10:45 Call-it-Quits Program: Making the Connection to Tobacco Cessation Services  
      Greg B. Hanson, DDS & Brianna Longeway
      • why refer patients to the Call-it-Quits Referral Program?
      • how to use the Call-it-Quits Referral Program
      • how participation can improve your patient’s life
12:00 Luncheon (included)
12:45 Why Invisalign® Now & The Importance of Treating Teens  
      Regina Blevins, DDS, MS
      • teen market opportunity
      • office efficiency and profitability
      • treatment coordinator best practices
      • case reviews
2:00 Refreshment break
2:15 Infection Control Update  
      (Core Credit: Infection Control)  
      Joe Mayne
      • “Because You Can’t See Sterile”: Developing a sterility assurance program for your practice
      - six levels of instrument processing and management
      - various methods of sterilization—benefits and challenges
      - sterilization process parameters—physical, chemical and biological monitors
      - differences in biological indicator designs and performance
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- “Jump in...the Water’s Clean”: Dental unit waterlines—current guidelines/best treatment protocols  
  - causes of biofilm contamination of DUWLs  
  - microorganisms found in DUWL output water and how they relate to potential transmission  
  - treatments to achieve dental unit waterline quality that meet CDC/ADA recommendations

4:15 Adjourn

Saturday, August 12

8:00 Final registration—Saturday only participants

8:25 Welcome and introduction

8:30 **Traversing the Legal Minefield of Social Media & the Internet**  
  (Core Credit: Ethics)  
  Joe Fricton, JD

- connecting with your patients and the public ethically and legally—HIPAA and the ethics of advertising  
- your regulatory guide to Groupon, Living Social and Daily Deals  
- online patient reviews and the law—the good, the bad and the ugly

10:00 Refreshment break

10:15 **Flattening the Dental Implant Learning Curve**  
  Erin Johnson, DDS

- types of implant restorations  
- implant components  
- other tips and tricks

11:30 Luncheon (included)

12:15 **Pediatric Behavior Guidance: Helpful Tools for the Dental Team**  
  Elise Sarvas, DDS, MSD, MPH

- preparing young patients and caregivers for the dental appointment  
- types of behavior guidance  
- communication guidance techniques

1:30 Refreshment break

1:45 **The Opioid Epidemic: What's dentistry got to do with it?**  
  Kevin Nakagaki, DDS

- the changing face of opioid addiction  
- how did we get here?  
- where dentistry fits into the epidemic picture  
- tools to help manage drug seeking behavior  
- medications used to combat addiction

3:45 Adjourn
SPEAKERS

*Regina L. Blevins*, D.D.S., M.S., maintains a private practice in orthodontics (Minnesota Orthodontics) with nine locations in the Twin Cities. Dr. Blevins, along with her partner Dr. Delia Dall’Arancio, have treated almost 2,500 patients with Invisalign® and are involved in preteen and weekly aligner clinical trials.

*Louis J. Christensen*, D.D.S., Staff Oral and Maxillofacial Surgeon, Hennepin County Medical Center, Minneapolis, MN; Clinical Assistant Professor, Division of Oral and Maxillofacial Surgery, Department of Developmental and Surgical Sciences, University of Minnesota School of Dentistry.

*Josiah R. Fricton*, JD, attorney with Minnesota Transitions, a law firm providing dental transition services as well as legal representation for dental professionals.

*Gregory B. Hanson*, D.D.S., Adjunct Assistant Professor, Division of Operative Dentistry, Department of Restorative Sciences, University of Minnesota School of Dentistry.

*Erin C. Johnson*, D.D.S., Clinical Assistant Professor of Implant Dentistry, Division of Prosthodontics, Department of Restorative Sciences, University of Minnesota School of Dentistry.

*Brianna Longeway*, Administrator, Call-It-Quits Referral Program; Tobacco Treatment Coordinator, Tobacco Prevention and Control Unit, Office of Statewide Health Improvement Initiatives Division, Minnesota Department of Health. This division funds a statewide grant targeting three core community health improvement areas: healthy eating, physical activity and tobacco use.

*Joe Mayne*, North Central Region Sales Manager for Crosstex. Mr. Mayne has developed training materials and presented programs to the academic and clinical community on a variety of dental and business topics with a special focus on infection control. He is a member of the Organization for Safety, Asepsis and Prevention (OSAP) and is committed to the OSAP mission of promoting the safest dental visit.

*Kevin N. Nakagaki*, D.D.S., full-time practitioner with HealthPartners in St. Paul, Minnesota, which includes managing patients in the hospital/ambulatory surgery setting.

*Elise W. Sarvas*, D.D.S., M.S.D., M.P.H., Clinical Assistant Professor, Division of Pediatric Dentistry, Department of Developmental and Surgical Sciences, University of Minnesota School of Dentistry.