



SCHOOL OF DENTISTRY
UNIVERSITY OF MINNESOTA
Driven to DiscoverSM

CONTINUING DENTAL EDUCATION

57th Annual Dental Assistants' Seminar: You—The Ideal Chairside Dental Assistant

Friday, August 11, 2023

Zoom Webinar

8:30 Morning Session

11:45 Lunch break

12:30 Afternoon Session

3:45 Adjourn

Meet Our Expert

Shannon Pace Brinker, CDA, is a national and international speaker and published author. She has been a full-time practicing dental assistant for over 25 years and works for Dr. Robert Korman in Virginia Beach, VA.

Shannon is an active member of the AACD, was the first auxiliary to sit on the AACD Board of Directors, and was awarded the AACD Rising Star Award. She was selected one of Dentistry Today's Top 100 Clinicians, Dental Products Report 25 most influential women in dentistry, and Dr. Bicuspid's dental assisting educator of the year.

Shannon has written over 300 articles regarding Clinical Application and has a current column in Dental Product Reports for the team evaluation of dental products and materials. She has her own publication for dental assistants with partnership with Schein Dental called Side by Side. She has started one of the first online platforms designated for dental assistants called the Academy of Chairside Assisting.

Presentations Throughout the Webinar

EXCELLENCE IN DENTAL ASSISTING

Talented team members yearn for a practice where they can attain better opportunities now and in the future. Helping the modern dental assistant expand their vision, capabilities, and accomplishments chairside is a great way for dentists to contribute to their dental assistant's overall growth. This growth won't be limited to technical skills development, but rather will expand into every area of their lives as they are empowered by greater utilization of their strengths. Our

Excellence in Dental Assisting class will inspire dental assistants to be integral members of the comprehensive diagnostic and restorative team.

CONDUCTING A CLINICAL CONSULTATION

As clinical procedures continue to expand and improve, the dental team's role evolves in tandem. This course takes the dental team through methods of connecting with the patient and understanding their desires, thereby enabling the patient to become more open and honest about their expectations.

Learning Objectives:

- Case Acceptance Increase Strategies
- Proper Records Gathering
- Treatment Planning Tools

DIGITAL PHOTOGRAPHY

In this digital age, effective patient and lab communication is predicated on clinical photography. This hands-on rotation will provide dental assistants with the necessary skills to capture high-quality pre-op and post-op images.

Learning Objectives:

- Basic Photographs for Quick Co-Diagnosis
- Pre-Treatment, Treatment, and Post-Treatment
- Documentation and Lab Communication Clinical Angles

INCREASING CASE ACCEPTANCE FROM WHITENING TO ESTHETICS

Increasing case acceptance is easy when the dental team knows what to ask and say. This course takes the team through a sequence of communication steps that can ultimately lead to cosmetic treatment requests.

Learning Objectives:

- Scheduling the New Patient
- Collecting Esthetic and Clinical Info
- Questions to Connect With Patient
- Efficient Treatment Plan Presentation

COMPOSITE ARTISTRY

When faced with challenging teeth restoration and eliminating sensitivity, a detailed diagnosis ensures the most appropriate materials and techniques are considered. This course focuses on a logical method for shade selection, development of predictable layering techniques for a variety of clinical applications and key elements of materials and system analysis.

Learning Objectives:

- Understanding layering techniques required to produce natural esthetics.
- Develop confidence when treating Class II restorations.
- Material handling techniques and characteristics to maximize efficient use of treatment time.
- How to finish and polish composite to resemble natural enamel surface and gloss.

ASSIST U: TOP PRODUCTS FOR THE DA

In this fast-paced lecture, everyday products that assistants use and should be familiar with are discussed. Learn about the latest and greatest dental materials and how they impact the practice.

Learning Objectives:

- Utilizing new and exciting products in dentistry to deliver minimally invasive dentistry.
- Meeting patient desires with the entire dental team.
- Understanding what constitutes a perfect master impression.
- Impression techniques, including choosing materials for the best outcome, hemostatic solutions, cord selection, and lasers.

PHOTOGRAPHING PATIENT MALOCCLUSION

Adult patients are becoming more open to treatment for issues related to the well-researched interrelationship between malocclusion and periodontal health. This hands-on course will instruct dental assistants in the photographic skills for capturing co-diagnostic images and supporting cases of periodontal status restoration.

Learning Objectives:

- What verbiage to use for photography techniques
- Understanding various cameras, retractors and mirrors
- How to properly download and store images

BECOMING THE EFFICIENCY EXPERT

Although inventory control and ordering are essential practices in every dental office, few achieve an ideal balance between maintaining necessary inventory and curtailing overhead expenses. Successful inventory control begins with assessing the current situation and evaluating the strengths and weaknesses of the practice's systems.

Learning Objectives:

- How to create a successful inventory control system.
- How to centralize a product inventory system to reduce waste and track products the practice consistently uses.
- Organizing supplies according to most frequent use in easy-to-reach areas and grouping the rest by procedure.

THE ART OF EXQUISITE ANTERIOR, POSTERIOR, SINGLE AND MULTIPLE UNIT PROVISIONALS

Dental restorations for provisional and indirect restorative procedures now have a distinct purpose as vital diagnostic and assessment tools to evaluate function, esthetics, occlusion, and more. This hands-on course reports on current materials, techniques, and concepts in fabricating and maintaining long-term esthetic provisionals.

Learning Objectives:

- Accurate Fit and Margination
- Pulpal Health
- Provisional Materials for Shade-Matching
- Pre-Op Impression Techniques
- Burr Selection and Carving Techniques

Disclosure Summary

It is the policy of the University of Minnesota Office of Continuing Dental Education to ensure balance, independence, objectivity, and scientific rigor in all its sponsored educational activities. All participating speakers, course directors, and planning committee members are required to disclose to the program audience any financial relationships related to the subject matter of this program. Relationships of spouse/partner with proprietary entities producing health care goods or services should be disclosed if they are of a nature that may influence the objectivity of the individual in a position to control the content of the CDE activity. Disclosure information is reviewed in advance to manage and resolve any possible conflicts of interest. Specific disclosure information for each speaker, course director, and planning committee member will be shared with the audience prior to the speaker's presentation.

Continuing Dental Education Staff members have nothing to disclose.

The speakers disclosed the following information for this course. It is not assumed these financial interests or affiliations will have an adverse impact on course presentations. They are provided to inform course participants fully.

Shannon Pace Brinker receives grants/research funds from the Academy of Chairside Assisting. She does not intend to discuss an off-label/investigative use of a commercial product/device.

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